

Sports Facilities Investment Plan (SFIP) 2021-2031 Update on Progress

**Place - Overview & Scrutiny
14 October 2025**

Council Plan – Sports Facilities Investment Plan (SFIP)

A Better Brighton & Hove For All

A city to be proud of – quality sport and leisure provision for our residents and visitors

A healthy city where people thrive – opportunities for people to be physically active and maintain good mental health

A fair and inclusive city – facilities and programmes that are inclusive and fully accessible for all

Well-run council services – a leisure service designed with, and for, our residents and delivered by the council's leisure operator

As a council we want to:



Be connected



Be confident



Be innovative and creative



Be diverse and inclusive



Be healthy and psychologically safe

As a learning organisation we will reflect, develop and learn from each project to enable us to improve future delivery outcomes



SFIP Principles

- Extensive consultation – listening to what our residents want
- Using data and insight to inform our plans
- Long-term financial sustainability - to enable continued investment and ongoing revenue generation
- Commitment to improving environmental sustainability
- Enhancing opportunities in areas of inactivity and deprivation

Sports Facilities Investment Plan (SFIP)

Vision: to create three modern, large, multi sports leisure facilities to serve the city:

- **West Hub** – A replacement for King Alfred Leisure Centre
- **North Hub** – increased provision at Withdean Sports Complex
- **East Hub** – vision to be worked on learning from other developments and projects delivered so far

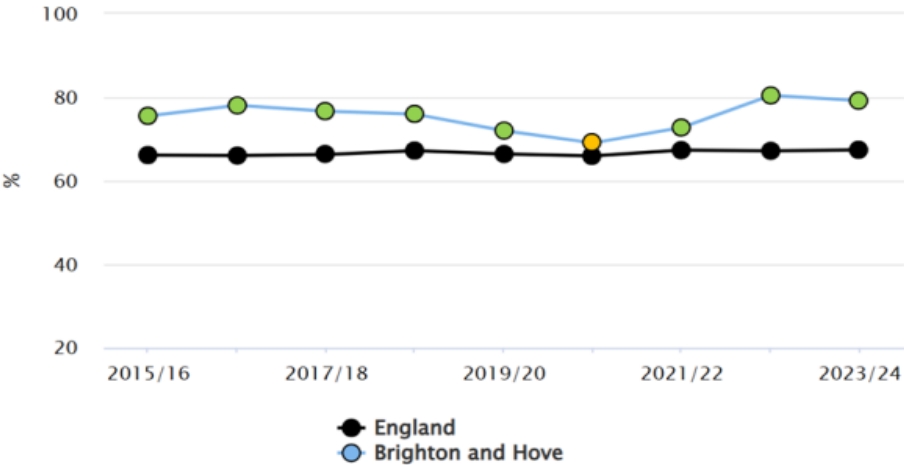
(NB current East hub Prince Regent Swimming Complex)
These larger hubs would enable investment in and be supplemented by a small network of locally accessible community leisure facilities supporting the needs of local residents:

- Moulsecoomb Community Leisure Centre
- Portslade Sports Centre
- Stanley Deason Leisure Centre
- St Lukes Swimming Pool



Impact & Outcomes Overview

Latest OHID Data (Nov 23-Nov 24):
Physically Active Adults



79.2% of Adults in Brighton & Hove are physically active

Compared to other Local Authority areas in England Brighton & Hove is the second highest behind West Berkshire (80.6%)

Facility Data:

1.8m visits a year to our 7 leisure centres (24/25)

506,735 swim visits across the 3 swimming pool sites

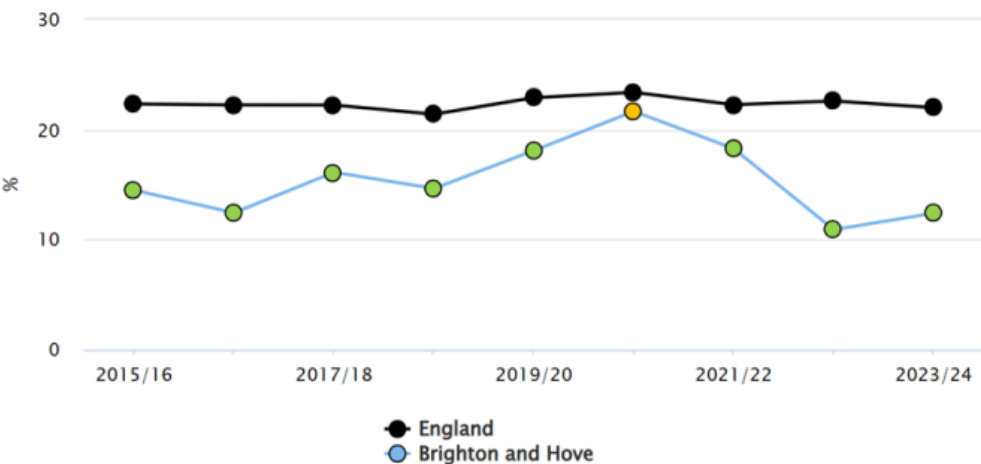
1130 Leisure Card Members (24/25)

Highest ever levels of membership – **8,026**

2722 children learning to swim in weekly swim lessons

53% of leisure centre users visit by walking, cycling or using public transport

Latest OHID Data (Nov 23-Nov 24):
Physically Inactive Adults



12.4% of adults are physically inactive in Brighton & Hove

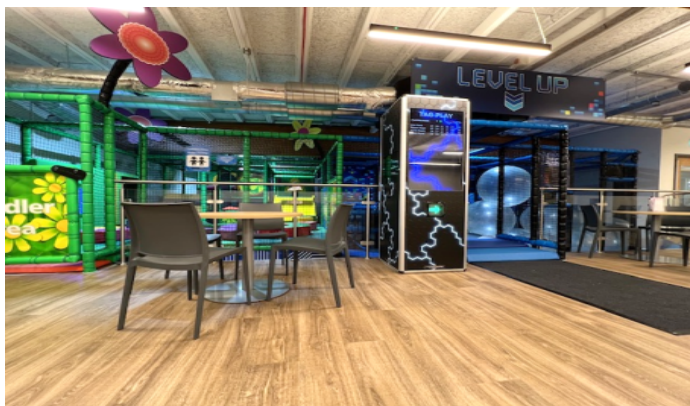
Compared to other Local Authority areas in England Brighton & Hove is the fourth lowest (low = good) behind Islington, West Berkshire and York.
NB Brighton & Hove previously had the lowest rate ever recorded at 11/1%

Large Sports Facilities (Hubs) - What we have delivered:

A number of significant projects have been delivered or have progressed at the North Hub (**Withdean Sports Complex**) over the last few years significantly improving participation and income.

Commercialisation & Innovation -

our new **unique** 'Level Up' **interactive** soft play facility generated **£150k** of new income in it's first 11 months of operation (up to March 2025)



Community Engagement & Accessibility— extensive public consultation informed the plans for our new Withdean Community Pool, with accessibility at the heart of the design



Financial Sustainability – utilising s106 monies improvements have been delivered which generate additional income.

- 4 x small sided 3G football pitches at Withdean to help meet additional demand for recreational play, particularly amongst **women and girl's**

These pitches achieved **36,814 additional visits**

in the first 12 months of operation

Inclusion & Participation

- Refurbishment of the old Multi Use Games Area (MUGA)at Withdean including **4 x pickleball courts** to meet growing demand for this new inclusive sport as well as netball, tennis and 3 v 3 basketball.



Sustainability – Starting in 2022 and completing last year Solar PV has now been installed at 5 leisure centres - reducing carbon emissions in the city by **504 tonnes** and generating **over 1 million kWh** of renewable energy



Community Sports Facilities - What we have delivered:

Enhancing opportunities in areas of inactivity and deprivation – replacement of the life expired all weather astro turf pitch for hockey at **Stanley Deason Leisure Centre** completed in August 2025 along with other improvements such as a **new sports hall floor, new indoor cricket nets and LED lighting and a replacement of the 3G pitch in 2021**

Legacy provision – Recently secured a £410k grant from the Football Foundation for a new 7 v7 pitch at **Moulsecoomb Community Leisure Centre** utilising S106 monies as important match funding. This pitch will have a strong focus on **supporting women and girl's** football and also rugby reflecting the impact and legacy of the Women's EUROS in 2022 and the recent Women's Rugby World Cup



SFIP – Priorities for 2025/26 (indicative delivery timeline)

